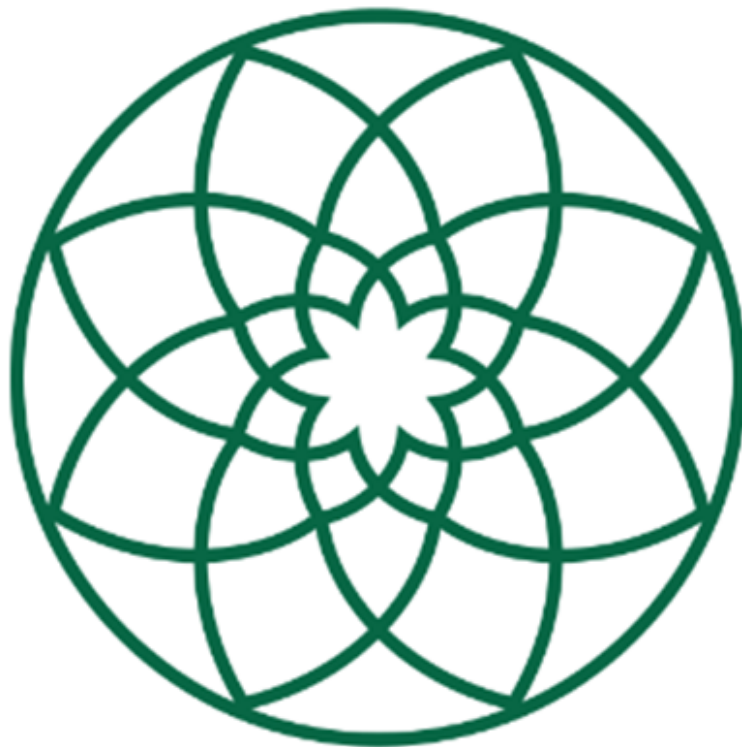


**Meaningful Measures' Ltd Measure Yourself Tools:
Measure Yourself Concerns and Wellbeing® and
Measure Yourself Medical Outcome Profile®
User License Policy Document**



The information in this document is maintained by Meaningful Measures Ltd and may be subject to change without notice.

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Using Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcomes Profile®

1. General:

Meaningful Measures Ltd manages the intellectual property rights of Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile® herein referred to as Measure Yourself Tools. Meaningful Measures Ltd distributes and commercialises Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile®. If you would like to use Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile®, written permission in the form of a licence must be obtained.

Meaningful Measures Ltd is a company in England that serves as a single point of distribution for Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile®. The Meaningful Measures Ltd team processes all incoming requests for using Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile®. All licences require anonymised data sharing at least once a year, where this is feasible; this data is also processed by the Meaningful Measures Ltd team. The vast majority of licence requests result in a non-refundable admin-only fee to pay. In instances where further licence fees are applicable, the income enables us to develop data analysis tools for our client base and create large datasets of information on people's unmet needs.

The Measure Yourself tools are primarily designed for self-completion and have a reading age of 10 years. Self-completion allows respondents to complete the questionnaire themselves without assistance. In some circumstances where respondents can't manage self-completion, caregivers or professionals may scribe for them. In a few circumstances, a caregiver, or a member of staff may complete a tool on a person's behalf. Further information regarding administration is supplied with the licence.

Measure Yourself Concerns and Wellbeing® can be bought as a digitised version on digital platforms including [Access Elemental Platform](#), [JoyApp Lamplight](#), [Help@Hand](#) and [Octoapp](#). Measure Yourself Medical Outcome Profile® is available on [YourClinic](#). These platforms can usually provide a digitised dashboard of score changes and clinically significant changes. Please contact us if you want more information about access to any of these providers or see our partnerships page (under other info) on our [website](#). Data from the Measure Yourself Tools can also be entered on paper, and local templates are available for EMIS and SystmOne (note, these local templates are possible, but not ideal and there is no national SNOMED code, national agreement with EMIS or SystemOne in place).

2. Obtaining a licence:

Meaningful Measures Ltd prefers to licence the Measure Yourself Tools to end-users. Third parties such as consultancies and vendors are required to disclose the name of the sponsor during the registration process in order to check existing active licence agreements. The process for gaining a licence is listed below.

Uses of the Measure Yourself tools may include routine outcome measurement and data monitoring, research, evaluation, or benchmarking in a non-profit organisation. A non-refundable paper licence for individual practitioners and very small organisations is £60+VAT per year; a paper licence for organisations with multiple teams or multiple sites, or research trials across multiple sites is £700 +VAT per year and a paper licence for large national organisations or NHS ICBs is £1500+VAT per year. Please note different prices are for the digital portal version of the tools - see below sections. Please note- anonymised data share of the data collected by the tool is required (where feasible) every 12 months by Meaningful Measures - for more information [see here](#):

1. Review our license policy (this current document).
2. Complete and submit the application form on www.meaningfulmeasures.co.uk website.
3. We'll confirm receipt and review your request within 3 business days.
4. You will either be offered a 12-month license or asked for further information.
5. You'll receive an invoice for payment.
6. Upon payment, we'll provide the MYCaW® licence, tool, guidance, and supporting documents.

3. Digital versions of Measure Yourself Tools:

3.1 Meaningful Measures Ltd Digital Portal

Meaningful Measures Ltd has developed its own [digital portal](#) that allows you to access Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile® digitally. You can enter some client information then either open the Measure Yourself Tools during a consultation, email them directly to clients via our system or send a link in a separate email or text message. As follow-up forms are completed, score changes and clinically relevant changes are automatically calculated on your dashboard and within each client record. The portal comes with a range of features that support practitioner data collection, as well as evaluation and research. You can easily download all data collected into a .csv file for analysis. For more information see our [website](#), or [download our brochure](#). Prices for Digital portal are £199+VAT for the licence, set up and first login and then £75+VAT for each subsequent login.

3.2 Embedding Measure Yourself Tools within your own record management system

You may wish to have a digital version of the Measure Yourself Tools within your own client record management system. In this scenario we ask you to apply for a licence (detailed in section 2) . We

will provide developers notes on what can and cannot be changed when adding the tool into your system, to maintain the validity of the tools.

It is the user's responsibility to ensure the correct representation of the tool in a digital format. A Fidelity Check fee of £125+VAT will be payable in order for Meaningful Measures Ltd to confirm the format and presentation of the tools in your digital system and provide any advice on what is required to bring the tools in line with the validated versions.

It is possible to have a local template on NHS systems EMIS or SystemOne – but these local templates are not ideal as there is no national SNOMED code, national agreement with EMIS or SystemOne in place. This means it is more time consuming to extract the data required off the system. This has been done in some areas and Meaningful Measures can link you to people who have done this. The same fees apply as listed above.

4. Reselling a product containing Measure Yourself Tools

4.1 Accessing Measure Yourself Tools on other digital platforms

Measure Yourself Concerns and Wellbeing® is currently available on the [Access Elemental Platform](#), [Joyapp](#), [Lamplight](#) and on [Help@Hand platform](#). Measure Yourself Medical Outcome Profile® is currently available on [YourClinic](#). Platforms usually provide a digitised dashboard of score changes and clinically significant changes. For more information about accessing the Measure Yourself Tools on other digital platforms and the latest developments, please contact us at hello@meaningfulmeasures.co.uk

4.2 Incorporating Measure Yourself Tools into your own subscription-based platforms

Fees are applicable if you wish to incorporate a Measures Yourself Tool into a digital platform or app that you will sell access to. Initially we ask you to purchase a beta testing licence (£325+VAT). This provides you with 6 months to develop the Measure Yourself Tool into your system and test it on as many people as you would like. The Fidelity Check fee also applies at this stage (£125+VAT) to ensure you remain compliant to the validated version. Please ensure you submit a request for this before starting to develop your platform or product. Meaningful Measures Ltd will work through our protocol for agreeing terms and conditions of the collaboration with you as a third party.

After 5 months we will have a review meeting to determine next steps. Most frequently we set up an agreement on a pricing structure that you will pay to Meaningful Measures Ltd.

You can either:

allow Meaningful Measures Ltd to liaise, invoice and licence the clients directly

or

pay Meaningful Measures Ltd a quarterly fee based on the number of people that have subscribed to your platform per quarter. For new and small organisations, Meaningful Measures Ltd can retain the licensing process and can email licences out once specific client details are shared with us.

In all cases, the launch of the Measure Yourself Tools on your platform cannot proceed until a signed agreement is in place and each party has agreed the fee structure and communications to be released in social media and on websites.

5. Professional Associations -Access (non-student) Measure Yourself tools for your members:

As a professional organisation, you may wish to set up an agreement to provide a discount on the price of access to the Meaningful Measures Digital portal (see section 3.1). This discount can be redeemed by each member of your professional association, using a designated code in their registration form.

If, as a professional organisation, you would like to run a research project with your members, we can also offer a special rate for over 20 people to use our digital portal. Please contact hello@meaningfulmeasures.co.uk to discuss further.

6. Intellectual property and copyright ownership

Measure Yourself Concerns and Wellbeing® and Measure Yourself Medical Outcome Profile® are registered trademarks belonging to Meaningful Measures Ltd. All intellectual property rights for these Measure Yourself Tools, and all of their subsequent translated versions belong to Meaningful Measures Ltd.

7. Translations

Measure Yourself Tools have been translated into several languages. For current languages available please see our [website](#). To access an existing translated version of a tool, please register for a licence as described in section 2.3 and 2.4 and state which language you require.

If you want to develop a translation then please read our [translation protocol](#) which sets out the process required to develop new translations. Please firstly register your intention with us and obtain a licence. If we already have a language in development we will let you know. If you translate a new version of the Measure Yourself Tools, the intellectual property of the newly translated version belongs to Meaningful Measures Ltd. The cost of creating the translation rests with yourself. Once a translation has been completed and shared back with Meaningful Measures Ltd, we will provide you with free access to the Measure Yourself licence in perpetuity, as a thank you for your collaboration with us.

8. Useful Contacts:

Registered Office: Meaningful Measures, 13 St Marys Park Road, Portishead, Bristol. BS20 6SN

General Enquiries

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